













As Of <= 02/10/2022

**Cultural Affairs**

The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: securing more public and private resources to equitably invest in and promote diverse cultural development; developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the African Heritage Cultural Arts Center, Joseph Caleb Auditorium, Miami-Dade County Auditorium and South Miami-Dade Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 nonprofit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development;- advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts. The Department also manages and facilitates the grant investments made by the Tourist Development Council and supports its

**Owner:** Hernandez, Liliana (CUA); Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor)  
**Department:** Cultural Affairs

Perspective Name	Objective Name	Measure Name	As Of		Actual	Business Plan Goal	Actual FYTD	FYTD Goal	
Customer	Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA)	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2021 FY		405 grants awarded	510 grants awarded	405 grants awarded	510 grants awarded	
	Operate and Program Excellent Cultural Facilities (CUA)	Events at Joseph Caleb Auditorium	'22 FQ1		0	0	0	0	
		Attendance at Miami-Dade County Auditorium (MDCA)	'22 FQ1		12,845	20,000	12,845	20,000	
		Attendance at African Heritage Cultural Arts Center (AHCAC)	'22 FQ1		10,002	18,000	10,002	18,000	
		Concessions at Miami-Dade County Auditorium	'22 FQ1		19,970	15,000	19,970	15,000	
		Events at African Heritage CAC	'22 FQ1		9	58	9	58	
		Attendance at South Miami-Dade CAC	'22 FQ1		6,683	22,000	6,683	22,000	
		Concessions at Joseph Caleb Auditorium	'22 FQ1		0	0	0	0	
		Attendance at Joseph Caleb Auditorium (JCA)	'22 FQ1		0	0	0	0	
		Concessions at African Heritage Cultural Arts Center	'22 FQ1		7	155	7	155	
		Events at South Miami-Dade CAC	'22 FQ1		102	80	102	80	
		Concessions at South Miami-Dade Cultural Arts Center	'22 FQ1		14,846	25,000	14,846	25,000	
		Events at Miami-Dade County Auditorium	'22 FQ1		39	20	39	20	
	Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)	Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA)	2021 FY		136	120	136	120	
Total Active Capital Projects (CUA)		2021 FY		15	9	15	9		
Repair Restoration and Conservation of the Public Art		2021 FY		24	24	24	24		

	<b>Increase awareness of, access to and public participation in cultural activities (CUA)</b> 	Collection (CUA)							
		Golden Ticket Program	2021 FY		0 guides printed	17,000 guides printed	0 guides printed	17,000 guides printed	
		Youth-Arts Specific Programs and Children's Trust Funded Programs	2021 FY		366,355 children	170,000 children	366,355 children	170,000 children	
		Culture Shock Miami Program	2021 FY		75,872	9,000	75,872	9,000	
<b>Financial</b>	<b>Meet Budget Targets (Cultural Affairs) (RC2)</b>	Expen: Total (Cultural Affairs)	'21 FQ4		\$9,723K	\$13,210K	\$36,287K	\$52,843K	
		Revenue: Total (Cultural Affairs)	'21 FQ4		\$33,046K	\$13,210K	\$48,715K	\$52,843K	
		Positions: Full-Time Filled (DoCA)	'21 FQ4		75	89	n/a	n/a	

[Edit Scorecard](#)

**Initiatives for Objectives**

Objective Name	Initiative	As Of	Status	Budget	Timing	Quality	Risk	Scope	Owners
Increase awareness of, access to and public participation in cultural activities (CUA)	Partnering with the Greater Miami Convention & Visitors Bureau	2/4/2022	In Progress						Hernandez, Liliانا (CUA); Spring, Michael (Office of the Mayor)
Extend the Department's technical assistance services to additional areas of need for cultural organizations and artists.	Conduct Art in Public Places (APP) Workshops	2/4/2022	In Progress						Alfonso, L. Carolina (CUA); Romeu, Patricia; Spring, Michael (Office of the Mayor)
	Conduct Workshops for Grantees	2/4/2022	In Progress						Allocco, Kelly; Andersen, Francine; Battle Mooney, Gilda (CUA); Benjamin, Nikenna D. (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA); Spring, Michael (Office of the Mayor)
Make the Department's programs and services faster and easier to access (CUA)	APP Website Redesign Migration and Tailoring of the Inventory Software System	2/4/2022	In Progress						Spring, Michael (Office of the Mayor)
	Department Website Portal Migration and Redesign	2/4/2022	In Progress						Spring, Michael (Office of the Mayor)
Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality	Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design	2/4/2022	In Progress						Alfonso, L. Carolina (CUA); Denis, Marie (CUA); Martinez-

of Miami-Dade  
County's built  
environment (CUA)

Delgado,  
David (CUA);  
Peraza, Alex  
(CUA); Spring,  
Michael  
(Office of the  
Mayor)