

Cultural Affairs



The Miami-Dade County Department of Cultural Affairs, the Cultural Affairs Council and the Art in Public Places Trust develop cultural excellence, diversity and participation throughout Miami-Dade County by strategically creating and promoting opportunities for artists and cultural organizations, and all of our residents and visitors who are their audiences. Three central goals serve as guideposts for our work: securing more public and private resources to equitably invest in and promote diverse cultural development; developing better cultural facilities in neighborhoods throughout Miami-Dade and improving the visual quality of the County's built environment; and making cultural activities more accessible for all of our residents and visitors. The Department directs the Art in Public Places program and its board, the Art in Public Places Trust, commissioning, curating, maintaining and promoting the County's award-winning public art collection. The Department manages, programs and operates the African Heritage Cultural Arts Center, Joseph Caleb Auditorium, Miami-Dade County Auditorium and South Miami-Dade Cultural Arts Center, all dedicated to presenting and supporting excellence and diversity in the arts for the entire community. Through staff, board and programmatic resources, the Department, the Council and the Trust: - promote, coordinate and support Miami-Dade County's more than 1,000 nonprofit cultural organizations and thousands of resident artists, through competitive grants, comprehensive technical assistance and professional development;- advance, market and disseminate information extensively about the excellence of artistic offerings available locally, in order to increase accessibility and attendance; and- innovate and develop model arts education and outreach programs, engaging audiences of all backgrounds and abilities in the arts. The Department also manages and facilitates the grant investments made by the Tourist Development Council and supports its

Owner: Hernandez, Liliana (CUA); Leslie, Marialaura (CUA); Spring, Michael (Office of the Mayor)
Department: Cultural Affairs

Perspective Name	Objective Name	Measure Name	As Of		Actual	Business Plan Goal	Actual FYTD	FYTD Goal	
Customer	Secure, invest and maximize additional public and private resources to improve and expand programs, services and facilities (CUA) Operate and Program Excellent Cultural Facilities (CUA)	Rebuild the County's annual support through the Competitive Grants programs (Total Grants Awarded)	2022 FY		711 grants awarded	500 grants awarded	711 grants awarded	500 grants awarded	
		Events at Joseph Caleb Auditorium	'22 FQ4		0	0	0	0	
		Attendance at Miami-Dade County Auditorium (MDCA)	'22 FQ4		6,735	5,000	61,485	55,000	
		Attendance at African Heritage Cultural Arts Center (AHCAC)	'22 FQ4		9,536	25,000	43,921	87,000	
		Concessions at Miami-Dade County Auditorium	'22 FQ4		12,069	5,000	113,598	55,000	
		Events at African Heritage CAC	'22 FQ4		121	89	292	292	
		Concessions at Joseph Caleb Auditorium	'22 FQ4		0	0	0	0	
		Attendance at Joseph Caleb Auditorium (JCA)	'22 FQ4		0	0	0	0	
		Concessions at African Heritage Cultural Arts Center	'22 FQ4		222	330	829	955	
		Events at South Miami-Dade CAC	'22 FQ4		60	72	291	348	
	Concessions at South Miami-Dade Cultural Arts Center	'22 FQ4		14,825	20,000	75,524	125,000		
	Events at Miami-Dade County Auditorium	'22 FQ4		26	15	141	85		
	Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)	Identify Opportunities for Public Art and Coordinating the Selection of Artists (CUA)	2022 FY		132	125	132	125	
		Total Active Capital Projects (CUA)	2022 FY		16	14	16	14	
		Repair Restoration and Conservation of the Public Art Collection (CUA)	2022 FY		18	20	18	20	
Increase awareness of, access to and public participation in cultural activities (CUA)	Golden Ticket Program	2022 FY		17,000 guides printed	17,000 guides printed	17,000 guides printed	17,000 guides printed		
	Youth-Arts Specific Programs and Children's Trust Funded Programs	2022 FY		277,202 children	170,000 children	277,202 children	170,000 children		
	Culture Shock Miami Program	2022 FY		48,928	10,000	48,928	10,000		
Financial	Meet Budget Targets (Cultural Affairs) (RC2)	Expen: Total (Cultural Affairs)	'22 FQ4		\$7,884K	\$13,619K	\$42,819K	\$54,475K	
		Revenue: Total (Cultural Affairs)	'22 FQ4		\$43,370K	\$13,620K	\$62,896K	\$54,478K	
		Positions: Full-Time Filled (DoCA)	'22 FQ3		81	90	n/a	n/a	

[Edit Scorecard](#)

Back to Start

Key:  - Initiative  - Featured Objective

Initiatives for Objectives

Objective Name	Initiative	As Of	Status	Budget	Timing	Quality	Risk	Scope	Owners
Increase awareness of, access to and public participation in cultural activities (CUA)	Partnering with the Greater Miami Convention & Visitors Bureau	2/4/2022	In Progress						Hernandez, Liliana (CUA); Spring, Michael (Office of the Mayor)
Extend the Department's technical assistance services to additional areas of need for cultural organizations and artists.	Conduct Art in Public Places (APP) Workshops	2/4/2022	In Progress						Alfonso, L. Carolina (CUA); Romeu, Patricia; Spring, Michael (Office of the Mayor)
	Conduct Workshops for Grantees	2/4/2022	In Progress						Allocco, Kelly; Andersen, Francine; Battle Mooney, Gilda (CUA); Benjamin, Nikenna D. (CUA); Perez, Adriana (CUA); Pezoldt, Dana (CUA); Spring, Michael (Office of the Mayor)
Make the Department's programs and services faster and easier to access (CUA)	APP Website Redesign Migration and Tailoring of the Inventory Software System	2/4/2022	In Progress						Spring, Michael (Office of the Mayor)
	Department Website Portal Migration and Redesign	2/4/2022	In Progress						Spring, Michael (Office of the Mayor)
Improve existing cultural facilities in neighborhoods throughout Miami-Dade County and the quality of Miami-Dade County's built environment (CUA)	Embark upon a comprehensive, community-wide initiative to encourage and achieve Quality Design	2/4/2022	In Progress						Alfonso, L. Carolina (CUA); Denis, Marie (CUA); Martinez-Delgado, David (CUA); Peraza, Alex (CUA); Spring, Michael (Office of the Mayor)