

# MEMORANDUM

Agenda Item No. 5(A)

---

**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

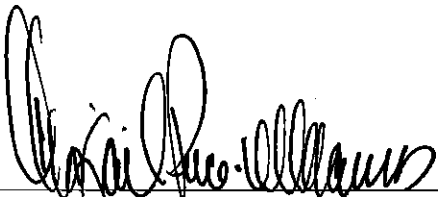
**DATE:** December 19, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Resolution codesignating that  
portion NW 117th Place from  
NW 25th Street to the NW 2200  
Block as "Telemundo Way"

---

The accompanying resolution was prepared and placed on the agenda at the request of Prime Sponsor Commissioner Jose "Pepe" Diaz.



---

Abigail Price-Williams  
County Attorney

APW/smm



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Esteban L. Bovo, Jr.  
and Members, Board of County Commissioners

**DATE:** December 19, 2017

**FROM:** Abigail Price-Williams  
County Attorney

**SUBJECT:** Agenda Item No. 5(A)

Please note any items checked.

- "3-Day Rule" for committees applicable if raised
- 6 weeks required between first reading and public hearing
- 4 weeks notification to municipal officials required prior to public hearing
- Decreases revenues or increases expenditures without balancing budget
- Budget required
- Statement of fiscal impact required
- Statement of social equity required
- Ordinance creating a new board requires detailed County Mayor's report for public hearing
- No committee review
- Applicable legislation requires more than a majority vote (i.e., 2/3's \_\_\_\_, 3/5's \_\_\_\_, unanimous \_\_\_\_ ) to approve
- Current information regarding funding source, index code and available balance, and available capacity (if debt is contemplated) required

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Agenda Item No. 5(A)  
12-19-17

RESOLUTION NO. \_\_\_\_\_

RESOLUTION CODESIGNATING THAT PORTION NW 117TH  
PLACE FROM NW 25TH STREET TO THE NW 2200 BLOCK  
AS "TELEMUNDO WAY"

**WHEREAS**, founded in 1954, Telemundo is an American Spanish-language television network and the largest producer of Spanish content in the United States, with programming syndicated worldwide to more than 100 countries in over 35 languages; and

**WHEREAS**, the company broadcasts programs and original content aimed at Hispanic and Latino American audiences in the United States and worldwide, consisting of Super Series, sports, reality television, news programming, and films; and

**WHEREAS**, in addition, Telemundo, which is owned by NBCUniversal, operates Universo, a cable network directed towards Hispanic audiences; Telemundo Digital Media, which distributes original programming content across mass media and various Telemundo owned and operated stations, including Puerto Rico's storied WKAQ-TV; and international distribution arm Telemundo Internacional; and

**WHEREAS**, Telemundo is currently headquartered in Hialeah, Florida and has 1,900 employees nationwide; and

**WHEREAS**, in February 2016, Telemundo announced plans to construct a new \$250 million, 450,000 square foot facility in unincorporated Miami-Dade County that will serve as the company's new global headquarters and house its operations, as well as NBCUniversal International, under one roof; and

**WHEREAS**, the facility will be located on a 21-acre site at 2350 NW 117th Place and is expected to be fully operational in early 2018; and

**WHEREAS**, the new Telemundo facility, which will be officially named “Telemundo Center,” has already been, through its construction, and will continue to be, through its operation, a catalyst for the creation of new jobs and increased economic activity in Miami-Dade County; and

**WHEREAS**, Miami-Dade County has emerged—in large part due to Telemundo—as the epicenter of the Spanish-language entertainment industry, bringing with it abundant employment opportunities in film and television production and related businesses, and such industry is a source of pride for the South Florida community; and

**WHEREAS**, this Board would like to recognize the significant economic and social contributions Telemundo has made to Miami-Dade County since the company’s inception by codesignating that portion of NW 117th Place from NW 25th Street to the NW 2200 Block as “Telemundo Way”; and

**WHEREAS**, that portion of NW 117th Place from NW 25th Street to the NW 2200 Block is a County-maintained road located in unincorporated Miami-Dade County; and

**WHEREAS**, this proposed codesignation is located in County Commission District 12,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board:

**Section 1.** Having considered this matter at a public hearing, codesignates that portion of NW 117th Place from NW 25th Street to the NW 2200 Block as “Telemundo Way”.

**Section 2.** Directs the Clerk of the Board to transmit a certified copy of this resolution to the United States Postal Service, the Traffic Signals and Signs Division of the Department of Transportation and Public Works, the Development Services Division of the Regulatory and Economic Resources Department, the Miami-Dade County Police Department, the Miami-Dade Fire Rescue Department, and the Chairman of NBCUniversal International Group and NBCUniversal Telemundo Enterprises Cesar Conde.

The Prime Sponsor of the foregoing resolution is Commissioner Jose "Pepe" Diaz. It was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Esteban L. Bovo, Jr., Chairman	
Audrey M. Edmonson, Vice Chairwoman	
Bruno A. Barreiro	Daniella Levine Cava
Jose "Pepe" Diaz	Sally A. Heyman
Barbara J. Jordan	Joe A. Martinez
Jean Monestime	Dennis C. Moss
Rebeca Sosa	Sen. Javier D. Souto
Xavier L. Suarez	

The Chairperson thereupon declared the resolution duly passed and adopted this 19<sup>th</sup> day of December, 2017. This resolution shall become effective upon the earlier of (1) 10 days after the date of its adoption unless vetoed by the County Mayor, and if vetoed, shall become effective only upon an override by this Board, or (2) approval by the County Mayor of this Resolution and the filing of this approval with the Clerk of the Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

MJM

Michael J. Mastrucci