

MIAMI-DADE FIRE RESCUE



FRONT



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Miami-Dade Firefighters Wear Pink In October in Support of Breast Cancer Awareness

October is Breast Cancer Awareness Month and MDRF "These Boots are Made for Walking" team is participating in the Making Strides Against Breast Cancer event on October 13, 2012 at Tropical Park, chaired by our Deputy Mayor and County Manager, Alina Hudak.

No need to do a double-take if you see Miami-Dade's "Bravest" wearing pink. The Miami-Dade Fire-Rescue Department (MDRF) is proud to support Breast Cancer Awareness in October by having its members wear "pink" all month long. MDRF firefighters and paramedics will be wearing pink uniform shirts in October to provide support and awareness of breast cancer related issues. This yearly initiative gives MDRF's members another way to be part of the community they serve and the issues that are important to it.

About 1 in 8 women in the United States (12%) will develop invasive breast cancer over the course of her lifetime. It is estimated that over 200,000 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with over 54,000 new cases of non-invasive breast cancer. About 70-80% of breast cancers occur in women who have no family history of breast cancer. These occur due to genetic abnormalities that happen as a result of the aging process and life in general, rather than inherited mutations. The most significant risk factors for breast cancer are gender (being a woman) and age (growing older). Florida ranks 2nd in the nation for the number of people who die from breast cancer. The survival rate if breast cancer is detected early before it has spread is 98%.

We encourage you to join us in our support of this very worthy cause by purchasing our civilian pink and white t-shirts for \$10 each with all proceeds going to The American Cancer Society to support breast cancer research. You may call the MDRF's Public Affairs Office at 786-331-5200 for more information.