



**COOPERATION DECLARATION  
BETWEEN  
THE MADRID CITY COUNCIL  
AND  
THE MIAMI-DADE COUNTY  
IN THE FIELDS OF  
ARTS, CULTURE AND TOURISM**



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AND THE MIAMI-DADE COUNTY IN THE FIELDS OF  
ARTS, CULTURE AND TOURISM**

Ms Ana María Botella Serrano, in her capacity as Mayor of the City of Madrid, Spain, by the power vested in her under article 14.2 and 14.3 K of the Law 22/2006, dated July 4 of the Capital and Special Regime of Madrid.

And Mr Carlos A. Gimenez, in his capacity as Mayor of Miami-Dade County.

Agree to enter this Cooperation Declaration

**AND SOLEMNLY DECLARE**

That as a result of a series of contacts held by both parties during a visit to Madrid by a delegation from Miami-Dade County, led by its Mayor in June 2013, both parts stated their wish to start a stronger relationship between the City of Madrid and Miami-Dade County, focused on the arts, culture and tourism.

**Arts and Culture**

- Madrid and Miami are global capitals, each distinguished by unique, diverse and vibrant arts and cultural resources. They are both committed to supporting and developing the arts as a way to create an outstanding quality of life and to showcase the artistic work and cultural heritage that best represent each institution.
- This Declaration of Cooperation is designed to outline possible areas of collaboration to share artists and cultural events between both communities.
- We have a mutual interest in developing the potential of artistic partnerships between museums, art centers, theaters, performing arts companies and special events taking place in Madrid and in Miami-Dade.
- We share the intention to explore the possibilities of exchanging artists for presentations and residencies in our two communities.
- We are convinced that our work together can result in both expanded partnerships and new initiatives that celebrate the culture of our communities, through the exchange of exhibitions, performances and artists.

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- We are interested in supporting cultural exchanges that result in new works of art and new events and activities issued from this trans-Atlantic collaboration.
- This Declaration of Cooperation acknowledges that there already is significant repertory in arts and cultural exchange between Madrid and Miami-Dade. A few recent examples include, but are not limited to: the Commemoration series of events celebrating the Spanish contribution to the settlement of the modern United States of America (2013-2015); photo exhibitions, film festivals, theatre shows, classic and flamenco dance shows, pop music groups and new latino music trends.
- The aim of this Declaration is to strengthen the cultural and artistic exchange between both communities, through the increase of relations between cultural associations of Madrid and Miami-Dade, and to deepen these relations by showing their work to the public in both cities.

#### Tourism

- Actions to be taken within the framework of this Declaration concerning Tourism, are focused to foster, among other fields, the development and exchange of public information campaigns, events and any other promotion activity that both institutions may agree upon.
- The way that both administrations will carry on their promotions will be specified in future annexes to this Declaration.
- Cooperation lines between both institutions foreseen in this Declaration will include, but not be restricted to, the following topics:
  - The setting up of a collaboration channel for the exchange of advertising sites, directly or indirectly managed by both institutions, in order to promote the City of Madrid as a tourist destination in advertising sites of Miami-Dade County, and vice versa.
  - The carrying out of the necessary steps to facilitate the provision of public spaces in both locations to hold promotional events, press conferences or other institutional events of similar nature.
  - The mutual assistance on the promotion of each destination in their own territory.



- The organization of joint activities in other markets of mutual interest.

The Miami-Dade County and the City of Madrid highlight the importance of this Declaration of Cooperation, and their willingness to help attract public and private support necessary to make possible such exchanges.

Both institutions are proud to launch this initiative and are confident that the results will be strengthen the links in the arts, business, tourism and understanding between our communities.

This DECLARATION does not have any binding legal effects in the area of international law.

This document does not generate any direct cost to the entities represented by the signatories. Any future action arising from of this Declaration and likely to cause any expense would be subject to the formalization of specific agreements, borne by the signatories, within the framework of the current law, and subject to the available funds.

The present Declaration shall enter into force from the date of its signature and shall remain in force until one of the parties decides to terminate it. In this case, written notification shall be sent to the other party six (6) months in advance, and without generating any right to compensation. The anticipated termination of the present Agreement shall not affect the completion of the activities, formalized while it was in force.

Representatives from both entities have signed this agreement in duplicate copies in Spanish and English, both texts being equally authentic.

Therefore, on this day, April 24, 2015, and on behalf of our respective institutions, we set this Cooperation Agreement on Arts, Culture and Tourism, between Miami-Dade County, Florida and the City Madrid, Spain, in duplicate copies in Spanish and English.

Carlos A. Gimenez

Mayor  
Miami-Dade County

Ana Botella Serrano

Mayor  
City of Madrid