



MEMORANDUM

Agenda Item 14(B)2

TO: Honorable Chairwoman Rebeca Sosa
and Members, Board of County Commissioners

DATE: April 8, 2014

FROM: Harvey Ruvin, Clerk
Circuit and County Courts

SUBJECT: Ballot Appointment of
Members to the Miami-
Dade County Public
Library Advisory Board

Christopher Agrippa, Director
Clerk of the Board Division

Please select one (1) nominee from each group listed on the attached ballot to fill three (3) of vacancies on the Public Library Advisory Board.

In accordance with Section 2-195 of the Code of Miami-Dade County and the By-Laws of the Public Library Advisory Board, the names of six (6) qualified candidates from which replacements can be selected to fill each vacancy has been submitted by the Advisory Board, recommended in order of preference. The Board is recommending the appointment of Mr. Rogelio C. Cuevas to fill the vacancy created by the term expiration of Xavier Cortada. Additionally, the Board highly recommends the reappointment of Ms. Lea Nickless Verrecchia and Mr. E. Darwin Fuchs.

The Director of Libraries' memorandum and the resumes of each candidate are attached for your review.

CA: sm

Attachments

COUNTY ADVISORY BOARD BALLOT

Miami-Dade County, Florida

April 8, 2014

PUBLIC LIBRARY ADVISORY BOARD

(Group 1) Vote (✓) for One	
Rogelio C. Cuevas	<input type="checkbox"/>
Ruth Trencher	<input type="checkbox"/>

(Group 2) Vote (✓) for One	
Lea Nickless Verrecchia (Incumbent)	<input type="checkbox"/>
Yudit Lam	<input type="checkbox"/>

(Group 3) Vote (✓) for One	
E. Darwin Fuchs (Incumbent)	<input type="checkbox"/>
Patricia S. Gormley, Esq.	<input type="checkbox"/>

Commissioner _____

(Please sign ballot)

Commission District Number _____




Memorandum

MIAMI-DADE
COUNTY

Date: April 1, 2014

To: Shania Moore
Clerk of the Board Division

From: Raymond Santiago 
Director of Libraries

Subject: Library Advisory Board Vacancies

CLERK OF THE BOARD
2014 APR -1 PM 3:37
SUPERIOR COUNTY CLERK OF
MIAMI-DADE COUNTY, FLA.
#1

In compliance with ordinance 77-81, the Library Advisory Board, at its meeting of January 23, 2014 selected candidates to fill three vacancies on the Board. All candidates are qualified and each has agreed to serve if appointed by the Commission.

The Board highly recommends that Rogelio C. Cuevas be appointed to fill the remainder of the term vacated by Xavier Cortada on March 20, 2013 (term expires 6/9/15) and Christine A. Gudaitis and Barbara S. Herskowitz be appointed to fill the City of Miami Beach vacancies.

Also, the Board highly recommends the reappointment of two incumbents: Lea Nickless Verrecchia and E. Darwin Fuchs. They have given invaluable time and effort in their service to the Library and the community.

Attached is a list of the candidates, named in order of Board preference.

Thank you for your attention to this matter.

Attachments

cc: Lisa Martinez, Chief of Staff
Michael Spring, Sr. Advisor to the Mayor

VACANCIES – MIAMI-DADE COUNTY LIBRARY ADVISORY BOARD

VACANCIES

Candidates recommended by the Board listed in order of Board preference.

VACANT

1. **Roger Cuevas**
12353 SW 104 Lane
Miami, FL 33186
Ph (305) 596-0333
Email: rogerc236@aol.com
2. Ruth Trencher
5901 SW 60 Street
Miami, FL 33143
Ph (305) 665-3380
Email: trencher3380@bellsouth.net

VACANT
(City of Miami Beach Appointment)

2. **Christine A. Gudaitis**
Ver Ploeg & Lumpkin, P.A.
100 SE 2nd Street, 301th Floor
Miami, FL 33131
Ph (305) 577-3996
Email: cgudaitis@vpl-law.com

VACANT
(City of Miami Beach Appointment)

1. **Barbara S. Herskowitz**
4345 Jefferson Avenue
Miami Beach, FL 33140
Ph (305) 788-8989
Email: yalemiami@aol.com

Lea N. Verrecchia

1. **Lea N. Verrecchia (Incumbent)**
3572 Vista Court
Coconut Grove, FL 33133
Ph (305) 856-4582
Email: leanickless@gmail.com
2. Yudit Lam
817 Wallace Street
Coral Gables, FL 33134
Ph (305) 322-9988
Email: yudit_lam@yahoo.com

E. Darwin Fuchs

1. **E. Darwin Fuchs (Incumbent)**
6401 SW 102 Street
Miami, FL 33156
Ph (305) 667-8782
Email: edffish@bellsouth.net

2. Patricia S. Gormley, Esq.
6427 Windmill Gate Road
Miami Lakes, FL 33014
Ph (305) 498-7941
Email: brontejd@gmail.com

Rogelio C Cuevas

Resume

Rogelio C. Cuevas was born in Caibarien, Cuba, attended Colegio Champagnat in Caibarien, and graduated from Christopher Columbus Senior High School (Class of 1962) in Miami. After receiving his Associate of Arts from Miami Dade Community College, he attended Florida Atlantic University where he received his Bachelors of Science Degree in Education. His Master of Science in Curriculum is from the University of Northern Colorado.

Mr. Cuevas began his Miami Dade County Public Schools career in 1969 as a primary teacher at Little River elementary. He has since fulfilled many challenging roles as a classroom teacher; community school assistant principal; Principal, Southwest Senior High School/Adult Vocational Center and Hammocks Junior High School. In 1987 he was promoted to Assistant Superintendent, Project Students at Risk, and the Office of Vocational, Adult, Career, and Community Education. Responsible for vocational programs, adult education, community school programs, after school care, and the district career education awareness program. He was promoted to Associate Superintendent of the Bureau of Community Service and Career Preparation. In this role he served as chief building administrator for the district office complex. Mr. Cuevas spearheaded the building of William H Turner Senior High School, which has was name one of the top 10 high schools of its kind in the nation.

Immediately before becoming Superintendent, Mr. Cuevas was Deputy Superintendent for District Office Operations. In that capacity, he oversaw the Bureau of District Communications, Energy/Safety Programs, the Division of School Police, and Division of Media Programs including the WLRN public TV (PBS) and Radio (NPR). He also served as liaison to the School Board members, the County Council of PTA/ PTSA, and the Council Advisory Committees.

Mr. Cuevas was appointed as Superintendent of Miami Dade County Public Schools in November 1996. As superintendent he was responsible for America's fourth-largest school district, with more than 364,000 K - 12 students, nearly 200,000 adult students, 326 schools, and more than 49,600 full and part-time employees, and a \$4.2 billion annual budget.

In addition to his responsibilities with Miami Dade County Public Schools, Mr. Cuevas was a member of the Kendall Federation of Homeowners Association, the Greater Miami Chamber of Commerce, the Coral Gables Chamber of Commerce, Friends of

WLRN, Greater Miami Service Corp., Florida 4-H Foundation, Florida PTA (lifetime)

Resume

Ruth Trencher

5901 SW 60 Street, Miami, FL 33143

(305) 665-3380

trencher3380@bellsouth.net

Born March 14th, 1939

Lived in Miami most of my life

Used public libraries extensively since the age of four

Attended Miami Public Schools

Graduated Miami Dade College in 1967

- Magna cum Laude

Graduated Florida Atlantic University in 1969

- Summa cum Laude

Taught in the Miami Dade public schools from the fall of 1969 until retirement in the spring of 2002

At Neva King Cooper Elementary School (Destroyed during Hurricane Andrew):

- Transferred voluntarily to this school to facilitate integration of our public schools
- Ran a math lab serving low performing students in the south end of the county

At West Laboratory School:

- Participated in a University of Miami program training future teachers for the public schools
- Created innovative reading program using literature based curriculum years before this was accepted methodology
- Created innovative science program integrating vegetable gardening into many aspects of science
- Created innovative science program involving environmental issues, building solar cookers, etc.
- Created an annual *Arts Day* curriculum at West Laboratory
- Taught the Gifted Education program, organizing curriculum around one common yearly theme
- Was named (in house) Teacher of the Year
- Returned after retirement to assist the Gifted Education Program

Active member of the Unitarian Universalist Congregation of Miami

- Served on the Church Board
- Served as co-chair of the Social Concerns Committee

Actively engaged with community interests throughout my life

Involved with the action to preserve our public library system this summer/fall

Want to continue to offer active support for our library system

LEA NICKLESS VERRECCHIA

PROFESSIONAL EXPERIENCE

2003 – present **Freelance Curator and Educational Consultant**

- Curated traveling exhibition and wrote catalogue *Turning Pages: Celebrating South Florida Artist-Made Books* for Miami-Dade College, Jaffe Collection, FAU, and Bienes Center, Broward County Library.
- Curated exhibition *Continuum: New Works* for Miami-Dade Community College, Frances Wolfson Gallery

1997 – 2002 **Miami-Dade Art in Public Places** Miami, Florida

Coordinator of Education and Community Outreach

- Served as assistant to director of nationally renowned percent-for-art program
- Worked with and reported to Art in Public Places Trust to implement projects
- Developed and implemented educational and community outreach programs integrating complex collaborative relationships with diverse partners. These programs include *Master-Peace* (partnering with Dade County Public Schools), *PATH* (partnering with Miami-Dade Housing Agency), and *ArtCARE* (partnering with the Cultural Affairs Council and Bay Point Schools, a pilot project of the Florida Department of Juvenile Justice)
- Wrote and produced all promotional and educational printed matter for agency
- Produced press releases and communicated regularly with press for positive coverage of projects
- Wrote grants and received funding for education programs
- Curated exhibition celebrating 25th anniversary of program
- Oversaw website development and maintenance
- Provided tours of art installations for special groups and school tours
- Provided slide lectures and sat on panel discussions regarding public art and Miami-Dade Art in Public Places
- Wrote, edited and produced a 7-minute video on *Master-Peace*

1996 - 1997 **The Wolfsonian-FIU** Miami Beach, Florida

Education Coordinator

- Developed and implemented programs to interpret the ideas, images, and objects presented in the museum's collections
- Served as liaison to Dade County Public Schools Museum Education Program
- Developed and implemented pilot program for 5th grade school children titled *A Page at a Time* in which children received tours of Wolfsonian exhibitions and then created collaborative books that were then exhibited
- Trained and managed team of docents who provided guided museum tours
- Worked with Wolfsonian Board of Trustees

1986 - 1996

The Mitchell Wolfson, Jr. Collection
Collections Assistant to Mr. Wolfson

Miami, Florida

- Worked closely with private art collector, Mitchell Wolfson, Jr.
- Served as liaison for Mitchell Wolfson, Jr. to the Wolfsonian Foundation and the Wolfsonian Board of Trustees
- Coordinated all aspects of acquisition of works of art for museum including identifying, researching, negotiating with seller, making arrangements for shipping, final approvals, and payment
- Served as editorial assistant for publication *Miami Beach: Blueprint of an Eden* working with Mitchell Wolfson, Jr. and artist Michele Oka Doner

EDUCATION

1983

Bachelor of Arts, Studio Arts

GRANTS AND AWARDS

- Arts Educator of the Year, 1999, Children's *Cultural Coalition*, Miami, FL
- China Adventure Program, *The Durfee Foundation*, 1986, Los Angeles, California. Wrote grant and received full funding for 3-month study program in the People's Republic of China focusing on the textiles and costume of one of China's ethnic minorities.
- Wrote many successful grants and award applications for Art in Public Places and for The Junior League of Miami.

BOARDS AND PANELS

- Executive Board Member, *Flamingos in Paradise*
- Schools of Choice Advisory Committee, appointed by school board member, Betsy Kaplan (1998 - 2002)
- Miami-Dade County Department of Cultural Affairs Community Grants Program panelist (1998 - 2001)
- *Chestler Contemporary* Visual Arts Award Selection Panelist (1998-present)
- Board of Directors, Inn Transition North, Junior League of Miami, Inc. (1997-present)
- Juror for Coconut Grove Arts Festival (1999, 2000)

VOLUNTEER EXPERIENCE

- Member of the Junior League of Miami, Inc. 1990 - present
- Filmed and edited video/dvd for Church mission trip to Honduras, 2003

SKILLS

- Excellent communication and interpersonal skills
- Strong writing skills
- Team player and problem solver
- Exceptional computer skills (Microsoft Office, Photoshop, Publisher, Front Page)

- Self motivated, organized and good time management skills
- Detail oriented and creative

REFERENCES

Available upon request

Yudit Lam
817 Wallace St. * Coral Gables, FL 33134
(305) 322 9988
yudit_lam@yahoo.com

Professional Experience

- Apr.11-June.13 **Volunteer Work.**
Reclassified and organized library materials at the United Way Center for Excellence in Early Education. Organized and performed various activities including storytelling, puppet shows and plays. Earth Day minifestival and Summer Reading program at Shenandoah Library. Storytelling at Early Steps and BuzzyKids. Storytime at Bambini Academy and United Way Center for Excellence in Early Education(EDUCARE). Created and performed at the EDUCARE 2012 Literacy Event.
- Jan.05-Jan.11 **Miami Dade Public Library System.**
Librarian 3- Branch Manager at Shenandoah Branch Library Oct. 2010 - Jan. 2011
Librarian 3 - Children's Manager at West Dade Regional Apr. 2007- Oct. 2010
Librarian 2 - Children's Librarian / Assistant Branch Manager
at Golden Glades branch Sept. 2006- Apr. 2007
Librarian 1 - Children's Librarian and Program specialist
at various locations Jan. 2005 - Sept. 2006.
- Managed and exercised responsibility for all operational aspects of the library. Served as librarian-in-charge in the absence of the branch manager for classifications other than branch manager. Designed and implemented short and long-term goals and objectives, and set standards. Coordinated, supervised, trained and evaluated staff. Participated and oversaw administrative and organizational tasks such as financial procedures, payroll, and schedules.
Responsible for collection maintenance, library programs and community outreach. Provided a variety of library services for patrons of all ages.
- Served as the head of the Colorin Colorado committee from 2007 through 2010. This is a committee that celebrates Hispanic Heritage month creating a complete puppet show, including script, backdrops and puppets and presenting these shows at various facilities during the month of October. It also puts together and maintains a manual with stories, songs, crafts and games of Hispanic origins.
- Member of Art of Storytelling (AOS) from 2006 to 2010. Counselor at the spring break AOS camps that teach children to tell stories. Coordinator of the 'Tales under the Stars' events and AOS minifestivals. Participate at the 2008 AOS International Exchange, presenting two workshops in Medellin, Colombia.
- Prepared and presented workshops for staff and the public: 'MDPLS services for Miami-Dade Media Specialists Association' 'From Salsa to Merengue: Hispanic Programs for Children' 'Puppets Workshop: How to have fun in few days' 'Early Literacy Skills: the storytime nightmare?' 'The Guide to Repeat Business.'
- Oct.03-Dec.04 **Dorothy Scott Osceola Memorial Library. Seminole Tribe of Florida. Hollywood Reservation. Branch Librarian.** Provided leadership in all areas of library administration and operation, including policy and strategic planning. Responsible for supervising, training, coordinating and evaluating personnel, tutors and volunteers.
Provided reference and information services, using resources inside or outside the institution.
Developed and coordinated outreach programs with community and outside contacts.
Evaluated materials for collection development purposes.
- Sep.95-Mar.98 **National Center of Pedagogical Information (Havana, Cuba)**
Information Specialist. Responsible for the design and implementation of information management system and specialized services and products.
Literacy (Reading Promotion) Counselor. Planned, tested and developed Reading Promotion methods and techniques. Organized workshops and lectures.
Document processing, cataloging and database maintenance.

Education

- 2003-2005 University of South Florida - Master of Arts Library and Information Science
Graduated *Magna Cum Laude*
- 1997-1998 University of Havana (Havana, Cuba) - Master courses in Information Management
- 1990-1995 University of Havana (Havana, Cuba) - Bachelors in Information and Library Sciences
Graduated *Magna Cum Laude*

Biographical Information

E. Darwin Fuchs, CFE (Certified Fair Executive)
President Emeritus
Miami-Dade County Fair & Exposition
Miami, Florida

Born in Rome, Indiana.

From the time he was 5 years old, his family spent the winter months in Ft. Lauderdale, Florida, returning to southern Indiana annually to actively farm until Darwin was a senior in High School.

Graduated from Ft. Lauderdale Senior High School in 1955.

Entered the University of Florida where he graduated with a Bachelor of Science degree in communications in January 1960. Upon graduation, Darwin went to work for an advertising agency in Miami and, within one year, formed his own agency, which he operated for 3 years.

In 1964, he joined Rand Broadcasting 's radio station WINZ in Miami and continued there as an account executive until 1969, when he became affiliated with the Miami-Dade County Fair & Exposition.

Under his leadership from 1969 to the present, The Fair & Exposition has grown from a small county 4-H fair to its present status as one of the largest attended fairs and expositions in North America.

Darwin has always been an active participant in the fair industry, having held many executive positions on the state, national and international levels. Among them, President of the Florida Federation of Fairs, President of the Mid-West Fairs Association, and a three-year term as Treasurer of the International Association of Fairs and Expositions (the 3,000 member fair and exposition trade association for the United States and Canada - known in the fair/expo business as simply 'The IAFE'). 1989 saw him elected to the presidency of that prestigious organization and in 1995 he was given the supreme industry honor, that of being voted into its *Hall of Fame*.

A strong believer in giving back to the community which has been so generous to him, Darwin's 'community involvement' has initiated a cooperatively financed building program resulting in two ambitious projects: The construction of a state-of-the-art football/track stadium to be utilized by Florida International University, Miami-Dade County's Park and Recreation Department, and the Miami-Dade County Public School system; and a modern multi-theater performing arts center with FIU to showcase The Fair's dance/drama/music exhibitors at Fair-time. He also serves numerous

organizations in various capacities, as a member of the Miami-Dade County Library Advisory Board (and it's Past Chairman), on the Dade Board Committee of the Annenberg Challenge, the Florida Conservation Association, and Past-President of the Miami-Dade County 4-H Foundation.

A sports enthusiast, he is actively a big game fisherman having fished off Alaska, Venezuela, Costa Rica, the Cayman, Virgin and Bahamas Islands – and, as one would expect, off most of the coastal waters of Florida.

Darwin truly enjoys the fair industry. Having had the opportunity to serve as the President / Chief Executive Officer of the Miami-Dade County Fair & Exposition for the past 34 years, he has not only structured its impressive history of growth and development but now, with his usual unbridled enthusiasm, continues to put into motion new phases of The Fair's multi-million dollar master plan of expansion in the 2000's.

He and his wife, Mimi, have two sons: Troy, (a University of Miami graduate, married and living in North Carolina with wife and two children, Victoria and Garrett); and Lance, (a University of Florida Law School graduate practicing in Palm Beach where he lives with his wife, Pam and son Connor).

E. Darwin Fuchs, CFE
President
Miami-Dade County Fair & Exposition

ACHIEVEMENTS
as of September, 2000

1977-79	President, Florida Federation of Fairs
1979	Became 'Certified Fair Executive'
1980	Received George F. Hernlen Award
1983-87	Member of General Advisory Committee for Vocational, Adult, and Community Education (DC Public Schools)
1989	'Business Associate of the Year Award' from the American Business Woman's Association.
1989	May 16th was proclaimed EDF Day by Mayor and County Commission of Dade County.
1988-89	President, International Association of Fairs and Expositions.
1982-2000	Dade County Library Advisory Board. (Past - President). (A Dade County Commission appointment).
1991- 1997	President, Dade County 4-H
1992	Received Helping Hands Award from the Urban League of Greater Miami for the golf tournaments supporting the Clara B. Knight Early Childhood Development Center. (Raised \$81,024 to date).
1993-1994	President of Mid-West Fairs Association.
1994	Florida Federation of Fairs Hall of Fame recipient
1995	IAFE Hall of Fame recipient.
2002	Florida 4-H Hall of Fame recipient
Past member of:	Annenberg Challenge Dade Board Committee (Raised \$15 million) S. FL Resource Conservation & Development Council (resigned 2-26-04) FIU Athletic Advisory Committee

E. DARWIN FUCHS...CAREER HIGHLIGHTS

- Served as Vice President of the Dade County Youth Fair Board of Directors from 1967-1968. During that period took two weeks vacation from WINZ radio and managed the six-day Fair.
- Became full-time manager of the Fair in 1969. Later became the President/CEO.
- Commenced negotiations with county in 1969 to relocate the Fair from North Kendall Drive to Tamiami Park.
- Signed a long-term agreement with County in 1970 to relocate the Fair to Tamiami Park.
- First Fair operated in Tamiami Park in 1972.
- Fair expanded from six-day Fair to an eleven-day Fair...and later increased to eighteen days.
- Fair now one of the largest attended Fairs in North America. Out of 3,000 Fairs in the USA and Canada, the Miami-Dade County Fair & Exposition is ranked in the top 20 with an annual attendance of nearly 800,000.

Fair industry service & awards:

- **President.** . . International Association of Fairs & Expositions (Worldwide 3,000+ member Fair & Exposition trade association).
- **President.** . . Florida Federation of Fairs (State of Florida fair trade association).
- **President.** . . Midwest Fairs Association (Trade association representing 33 of the largest Fairs in the USA).
- **Hall of Fame** . Inducted into the International Association of Fairs & Exposition's Hall of Fame. Fair industry's top recognition award. Only one inductee annually worldwide.
- **Hall of Fame** . Inducted into the Florida Federation of Fairs Hall of Fame. Only one inductee annually.

- **Hall of Fame** . Florida 4-H Foundation.
- **E. Darwin Fuchs Pavilion**..Opening day of the 2007 Fair, the Sunshine Pavilion, a 55,000 square foot exhibition building built in 2000, was renamed the E. Darwin Fuchs Pavilion to honor E. Darwin Fuchs for his 36 years of dedication to The Fair.

Community Service:

- **Chairman** . . . Miami-Dade County Library Advisory Board. County Commission appointment.
- **President**. . . Miami-Dade County 4-H Foundation.
- **Board of Directors** . . Annenberg Challenge. A \$100 million public school challenge for Miami-Dade, Broward and Palm Beach counties. Served on the fund raising committee for Miami-Dade County. Goal was met for Miami-Dade. Raised \$15 million from the private sector.
- **Board of Directors** . . Florida International University Athletic Advisory Committee.
- **Board of Directors** . . South Florida Resource Conservation Development Council.

Fair Expo Center Development:

Under Darwin's leadership, the Fair association has expended over \$35 million in facility development in the county-owned Tamiami Park at no cost to the County. The Fair, being a private 501 (c) (3) not-for-profit corporation, uses its revenue to operate the annual Fair and to create facilities in the county-owned park. There's always something happening at the Fair Expo Center.

- ...The annual Fair
 - ...County Park recreational programs
 - ...Festivals
 - ...Shows
- See attached calendar of events.

Student/Youth Programs:

See attached Facts, Statistics, and Service to the Miami-Dade County Community.

Florida International University Support:

See attached Facts, Stat's, etc.

Other Community Support:

See attached Facts, Stat's, etc.

NOTE:

As of June 30th, 2004, Darwin retired from the Fair as a salaried employee. However, the Fair's Board of Directors has retained his services as a consultant to complete a \$3 million capital improvement project currently underway.

For Darwin's demonstrated leadership in building one of North America's largest and most respected Fair's and Exposition's, the Board has bestowed on him the title of President Emeritus.

PATRICIA S. GORMLEY, ESQ.

6427 WINDMILL GATE ROAD, MIAMILAKES, FLORIDA 33014
PHONE (305) 498-7941 ♦ 305-827-2629 ♦ EMAIL: BRONTEJD@GMAIL.COM

EDUCATION

Florida International University Miami, FL
Ph.D., Political Science – In Process

Florida International University Miami, FL
Master of Arts, Political Science – Honors Program, December 2004

University of Miami School of Law Coral Gables, FL
Juris Doctor, May 1998

University of Miami Coral Gables, FL
Bachelor of Arts in English Literature, cum laude, May 1995

PROFESSIONAL EXPERIENCE

Defense Intelligence Agency (01/07/2008 - Present) – Senior Analyst Miami, FL

- ♦ Senior Intelligence Analyst for Venezuela & Cuba, US SOUTHCOM.
- ♦ Provides strategic and operational intelligence assessments to US SOUTHCOM Commander, SCJ2, component commands, national agencies, and the intelligence community.
- ♦ Staff manager, responsible for evaluations, administration, and other managerial duties as required.
- ♦ Prepares responses to requests for annual and ad-hoc Congressional testimony, including House Armed Services committee, based on key SOUTHCOM legislative objectives and areas of interest.
- ♦ Lead Action Officer for Division input to transition papers and briefs covering critical threats and challenges delivered to key senior level national decision makers during Presidential administration changeover; products praised by Deputy Directorate leadership for quality, insight, and precision.
- ♦ Monitors legislation, including political, social, military, and economic policies in Venezuela and Cuba that could threaten US interests; provides analysis and recommendations on same.
- ♦ Provides policy and legal analysis of Venezuelan legal and constitutional issues, including constitutional reform, nationalization issues, and media censorship.
- ♦ Also focused on propaganda, information operations, and communications, particularly during crisis management situations.
- ♦ Author of multiple finished intelligence assessments on perception management issues intended to shape national and social policy.
- ♦ Division Liaison to Strategic Communication, including team lead for effects assessment, including media analysis, perceptions, and the information environment.
- ♦ Represents SOUTHCOM at conferences and workshops, including presenting briefings as appropriate and networking across interagency spectrum.
- ♦ Continual coordination and involvement with interagency components for federated application and interpretation of national policy concerns as they relate to the USSOUTHCOM Area of Responsibility.

Florida International University (01/15/2005 - Present) - Adjunct Professor Miami, FL

- ♦ Courses focus on teaching, communicating, and exploring key concepts and basic principles of American government, as defined through constitutional law.
- ♦ First Semester areas of focus: the nature of the union, federalism, national government powers, separation of powers (congressional/legislative, executive, and judicial), state government powers, and powers of the respective branches of government.
- ♦ Second semester areas of focus: criminal procedure, limitations of government with respect to the rights of the individual, of groups, and of the states. Particular attention is paid to civil rights, civil liberties, the rights of the accused, political rights, and economic liberties.

Defense Intelligence Agency (01/12/2010 - 06/01/2010) - Lead, Haiti Team Miami, FL

- ♦ Team Lead for Government of Haiti and External Influences Lines of Operation during high-profile crisis situation; awarded Action Officer of the Month for efforts.
- ♦ Provided briefing material for daily updates to Joint Chiefs of Staff
- ♦ Hand-selected to provide in-depth assessments on United Nations efforts and Government of Haiti capabilities for briefings to key administration officials and members of the international community.

Lockheed Martin (10/24/2005 - 01/04/2008) - Intelligence Analyst Miami, FL

- ♦ All-source bilingual intelligence analyst, developing finished intelligence products including briefings and assessments focusing on transnational threats such as narco-trafficking, counter-terrorism, and gangs.
- ♦ Managerial involvement with day-to-day operations of IO team, including task management, production meetings, and as-needed oversight.
- ♦ Demonstrate understanding of political, legal, social, cultural, and economic trends and aspects that influence regional change and aid in decision-making for IO targeting/planning
- ♦ Provide comprehensive intelligence support, including assessing target audience's psychological, behavioral, cultural, and social characteristics.
- ♦ Participate in collaborative planning efforts with the Intelligence Community and operators.
- ♦ Author of multiple finished intelligence assessments on foreign IO and perception management issues
- ♦ Prepare assessments of current events based on the collection, research, and analysis of classified and open source intelligence.
- ♦ Write and staff various intelligence products for command decisions.
- ♦ Additional research efforts focus on Latin America media trends and perceptions of US.

U.S. Department of Defense/Lockheed Martin (06/23/2003 - 10/31/2005) - Information Analyst

Miami, Florida United States

- ♦ Researched all-source intelligence and worked with analysts throughout the intelligence community.
- ♦ Provided intelligence assessments for the Commanders read-book and further dissemination.
- ♦ Initiated and conducted extensive research effort for the regional maritime transit of the USS Ronald Reagan, including analysis and evaluation of key themes, messages, and talking points, incorporating existing TSC goals. Included analysis and interpretation of all-source content (including media, political, and military trends) to create comprehensive picture of the regional and country-specific information environment, with appropriate products and responses.
- ♦ Analysis and preparation of media read books for Senior Military and other DoD officials.
- ♦ Assessed the development of regional media trends for both the development and selection of information and documents to be disseminated within the SOUTHCOM Information Link Program.

United Parcel Service (05/15/2001 - 06/22/2003) - Legal Compliance and Communications Supervisor

Miami, Florida United States

- ♦ Critical communications analysis and strategy during labor negotiations and workforce reductions.
- ♦ Research and development of legally appropriate code of conduct for employees for several Latin and South American countries.
- ♦ Employee compliance training for Miami-based and international employees.
- ♦ Development and creation of daily communication materials appropriate for transnational employee audiences.

Florida Victory 2000 (08/15/2000 - 12/15/2000) - Media Assistant

Miami, Florida United States

- ◆ Public affairs and media relations for statewide office during 2000 presidential campaign
- ◆ Provided strategic messages and input based on target audience analysis.
- ◆ Initiation and performance of research efforts for effective and multi-faceted media campaign, including development and analysis of key themes and messages

Great Communicators Public Relations (08/15/1998 - 05/15/2001) - Account Executive

Miami, Florida United States

- ◆ Analysis and coordination of media counseling for major corporation, including litigation and legislative support, during national debate.
- ◆ Creation and integration of in-depth media campaigns for professional and high-tech corporations, including campaign theme strategies.
- ◆ Writing and publication of numerous byline articles on diverse topics.

ADDITIONAL INFORMATION

- ◆ Top Secret/SCI Clearance
- ◆ Superior written and oral communication skills.
- ◆ Licensed Attorney - Florida Bar License, 384290 (10/02/2000)
- ◆ Proven ability to monitor legislation, current affairs, and develop agendas.
- ◆ Extensive practice in articulation of client perspective.
- ◆ Excellent analytical and strategic planning abilities.
- ◆ Bilingual in English and Spanish
- ◆ Trained in Advanced Analytic Writing, Critical Thinking and Structured Analysis, and Adversarial Deception and Analysis.